

SWOT Analysis - in the grid below, list strengths, weaknesses, opportunities and threats that apply to your organisation. Consider also the chances of the issues raised actually happening (100% for likely or already happening, 50% for 50/50 chance of happening, 0% for unlikely to happen). Strengths and weaknesses are internal issues, threats and opportunities are outside forces. It may help with the latter to also complete a PEST analysis first. More information and guidance on these issues can be found in Contingency Planning

Strengths	Weaknesses
Threats	Opportunities